



The

# CROSSFACE



Wisconsin's Wrestling Authority

## ADVERTISING RATES 2009-2010

**FULL PAGE** - \$175/per issue, \$490/three issues. Top banner placement included on website.  
All full page ads receive top banner placement (also includes Tournaments & Camps)

**HALF PAGE** - \$100/per issue, \$275/three issues. Top banner placement included on website.  
Tournaments receive link to Flyer/Registration Information on Events Page.  
Camps receive listing of dates & link to flyer/website on Camps Page.

**QUARTER PAGE** - \$60/per issue, \$150/three issues. Side banner placement included on website.  
Tournaments receive link to Flyer/Registration Information on Events Page.  
Camps receive listing of dates & link to flyer/website on Camps Page.

**3 Columns (4" x 7.46")** - \$50/per issue, \$125/three issues. Bottom banner placement included on website.  
Tournaments receive link to Flyer/Registration Information on Events Page.

### INTERNET ONLY AD RATES

**Top Banner ad** – \$130/per month, \$370/three months (all ads rotate equally along top of every page)

**Side Banner ad** – \$100/per month, \$280/three months (all ads rotate equally along side of every page)

**Bottom Banner ad** – \$75/per month, \$205/three months (all ads rotate equally along bottom of every page)

**Camps Ad** – \$50/per month, \$125/three months  
Receives custom header, listing of camp sessions/dates, link to website & registration form)

**Tournament Listing** – \$25  
Receives a link to flyer/registration form that lists specific tournament information  
Free listing includes only name/city of tournament & date

### AD SPECIFICATIONS FOR WEBSITE

**Ad Size: 200 width x 100 height** (all ad locations)

**Camps Header Size: 575 width x 100 height** (you provide, or we will make standard header with your colors)